



BlueCross BlueShield of Illinois

IMPORTANT MESSAGE FOR UNICARE POLICYHOLDERS

Date

Policyholder Name
Address
City, IL ZIP

Identification Number:

Dear Policyholder:

This letter contains important information concerning your current UniCare health insurance policy. Please read it carefully.

As you've recently been notified, UniCare will no longer be participating in certain health insurance markets in Illinois. This means that in the near future UniCare will no longer provide health insurance to certain residents.

Fortunately, UniCare has collaborated with Health Care Service Corporation, a mutual legal reserve company, known as Blue Cross and Blue Shield of Illinois (BCBSIL), to ensure that you and your covered family members are provided the best opportunity to continue health insurance coverage without a break in coverage. BCBSIL has reached a formal agreement with UniCare to offer *guaranteed replacement coverage* to existing UniCare customers.

More Illinois residents get their health care benefits from BCBSIL than from any other health care benefit company in the state, and we offer the largest product portfolio in the industry.

A special offer

We understand shopping for health insurance benefits can be daunting. To make it easier, we are offering you a unique opportunity to move your health insurance benefits coverage into a BCBSIL health plan, *without any break in health insurance coverage and without requiring evidence of insurability.*

Guaranteed acceptance means:

- The standard requirement for answering health questions in order to qualify for coverage is being waived for this special offer.
- You and all family members covered by your UniCare policy will be guaranteed acceptance with no health questions asked.
- There is no pre-existing coverage waiting period for you or any other family member now covered by your UniCare policy.

Your UniCare policy was issued with an exclusion rider for a specific condition. An exclusion rider with the same or similar language is included with this offer from BCBSIL, and must be accepted with this offer. Also please note that any Life insurance you may have with UniCare is not included in the BCBSIL offer of health coverage.

Some differences exist between your UniCare policy and the health policy being offered by BCBSIL. The enclosed Benefits Summary Sheet will provide the information you need regarding the BCBSIL offer. Your initial health and dental premium is explained on the enclosed Offer Acceptance Sheet; changes in premium may occur in the future in accordance with the terms of your policy.

An additional opportunity

You also have an opportunity, as part of this special offer, to accept replacement coverage from BCBSIL (or its affiliate) for the dental coverage you have with UniCare, with guaranteed acceptance and no lapse in coverage. The dental products offered by BCBSIL (or its affiliate) may not have the same benefits or rates (or renewal quotes) as

compared to your current UniCare dental product. We have enclosed some information describing the BCBSIL (or its affiliate) dental coverage of the type you currently have with UniCare.

The enclosed Offer Acceptance Form includes both health insurance and dental information. Unless you indicate otherwise on the Offer Acceptance Form, the BCBSIL offer you accept will include health and dental benefits coverage. If you want to retain the UniCare dental product, you will need to “opt out” of the dental product offered by BCBSIL by indicating it on the Offer Acceptance Form.

This dental product offer is limited to current UniCare policyholders who also have UniCare health benefit coverage, and who accept the BCBSIL coverage offer for health benefits. This offer is to replace coverage of the dental policy you already have with UniCare. You will only be enrolled in a BCBSIL (or its affiliate) dental policy if (1) you have an active UniCare dental product policy, and (2) you have not opted out of our offer for replacement coverage for the product.

If you opt out of our dental product offer, UniCare will retain responsibility to pay your premium after the UniCare dental product policy.

How to accept this offer

This special enrollment offer is being made only to current UniCare policyholders and only for a very limited time. You must act now to take advantage of this offer for guaranteed replacement coverage from BCBSIL.

There are two convenient ways to accept this offer:

You can simply log into www.acceptofferil.com, enter your UniCare identification number provided above, and follow the simple steps to electronically accept our offer.

Sign the enclosed Offer Acceptance Form. (You may make a copy for your records.) Complete and return the “Automatic Payment Authorization” if you would like to pay your premiums through convenient monthly bank draft. Mail the above items in the pre-addressed envelope provided.

If, at the time you accept this offer, you have made all your premium payments to UniCare, we’ll make arrangements with UniCare to transfer the credit of your new BCBSIL account, and adjust your billing accordingly. Please Note: It is critical you stop paying UniCare your policy premiums through December 31, 2009 to qualify for this offer. If your UniCare policy expires prior to January 2010, BCBSIL coverage will not be extended to you pursuant to this offer.

If you accept this offer, your current UniCare policy will be terminated at the end of December 31, 2009, and new coverage with BCBSIL will begin with no interruption of benefits. UniCare will cover and pay all claims for services covered by the policy and incurred through the end of December 31, 2009. BCBSIL will pay all claims for services covered by the BCBSIL policy and incurred beginning at 11:59 p.m. on December 31, 2009.

Soon after we receive your offer acceptance, we will send you a policy book and new Blue Cross ID cards. If you have questions about this offer, we encourage you to talk with your insurance agent. Or, you can contact us by calling our Customer Service Center at 888-235-2977.

Once you’ve reviewed the enclosed materials, it is easy to switch to BCBSIL coverage with guaranteed acceptance. Don’t miss this unique opportunity! This special enrollment opportunity is only being made to you as a current UniCare policyholder, and only for a limited time. You must act by **Tuesday, December 1, 2009** to take advantage of this offer.

BCBSIL and UniCare look forward to working with you to ensure a smooth transition of your and your family’s health care coverage. With more than 70 years experience in helping to keep 6.5 million Illinois residents healthy, we’re uniquely prepared to work with you to ensure your continued health care coverage.